



## Memorandum of Understanding

A collaboration agreement between:

North East England Cultural Partnership  
and  
Region Västra Götaland

### Preamble

The parties to this agreement have since 2009 developed extensive and successful collaboration in the cultural sector. Since 2012, collaboration has been regulated through three-year agreements that set both goals and proposals for possible activities.

The first agreement was signed between the Region Västra Götaland, the North East LEP and the Arts Council. When the agreement was renewed in 2015, a new and comprehensive organization for the area was formed - the North East Cultural Partnership, which became the new agreement partner.

Despite the uncertainty created by discussions about Britain's withdrawal from the European Union the partners wish to sustain this collaborative agreement and build on it.

### Vision

The ambition of the agreement is to provide a foundation to develop cultural partnerships and activity together on a voluntary basis, contributing to the richness of cultural life in each region and supporting economic regeneration and development.

### Principles

Mutual consent to co-operation based on the willingness of individual parties and areas to be involved.

Fairness and equity in seeking to develop benefit across the areas, so that, for example, those how wish to participate have the opportunity to do so and that emerging opportunities are made available to those who are interested.

Annual review of the outputs and outcomes.

### Aims

Develop the practice of artists through engagement in new cultural contexts and extend the reach of cultural organizations in each country and, by agreement, elsewhere.

Assist in the expansion of the cultural and creative industries economy in both countries.

Support and strengthen the image of both regions.

Through culture support the broader development of mutual business interest where appropriate.

Assist in the increase the flow of knowledge and skills in the cultural and creative sectors to promote growth.

Enable young people to develop their skills and widen their experience through engagement in the cultural life of each country.

**Proposed actions 2018-2021 include but are not restricted to the following:**

Develop an artist's residency program in each country in business and social settings to enrich the learning of artists and provide new insight into ways of working and organizing.

Co-operate in festival strategy and development through exchange of knowledge between festival organizers and partners.

Promote collaboration in digital technology and culture through higher education and creative industry partners.

Support the development of potential arts activity as part of the ongoing collaborative gardening and tourism project.

Investigate the opportunity to develop collaboration and exchange within the performing arts and exchange of exhibitions in the field of arts and crafts.

Support new possibilities for artistic collaboration between the two countries.

Share experience and expertise in the management and development of culture through discussion of strategy, exchange of staff, participation in joint professional development and political dialogue.

Develop a program of specific cultural partnerships and initiatives which focus on young people.

A number of ideas for co-operation and exchange between cultural administrations for professional development, sharing of ideas and cultural planning are emerging and it is proposed that these be developed into a work program.

Note: Resources for activities will depend on the ability of partners and organizations to contribute, where appropriate and by agreement.

**This agreement is valid until June 2021. Signed on 12 June 2018, on behalf of:**

**Region Västra Götaland**

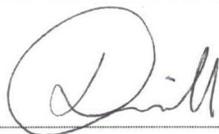


**Conny Brännberg**  
President of Cultural Affairs Committee

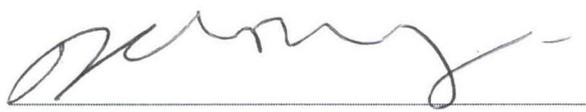


**Katti Hoflin**  
Director of Cultural Affairs

**North East Culture Partnership**



**David Budd**  
Co-Chair, the North East Culture Partnership



**John Mowbray**  
Co-Chair, the North East Culture Partnership